



The European Food Information Council, EUFIC, is a non-profit organisation which provides science-based information on nutrition and health, food safety and quality, and other food-related matters, to health and nutrition professionals, educators, and the media, in a manner that promotes consumer understanding. More information about EUFIC, and an overview of our activities, can be found on www.eufic.org.

We are seeking a

Communications Manager

ideally with a scientific background, experienced and hands-on, who can help us in our mission. This high profile position is a crucial central role in EUFIC, supporting EUFIC project managers (mostly PhD scientists), and reporting to the Director General.

EUFIC is a membership based association, but is not an advocacy association. EUFIC receives funding from companies of the European food and drinks industries, and from the European Commission on a project by project basis.

Responsibilities:

Strategic planning and execution of EUFIC's external and internal communications activities

- Maintain and develop further EUFIC's external communication tools, such as the websites www.eufic.org (in 11 languages and averaging 0.5 million visit sessions per month), and for children www.coolfoodplanet.org, podcasts and webinars with scientists and opinion leaders
- Develop strategic communications plan as part of the overall EUFIC Plan and Vision
- Manage EUFIC's strategic Communications and Media Advisory Group
- Manage Communications budget
- Manage the production of internal communications to Member companies, such as the quarterly reports, and Annual Review, with support from EUFIC staff, and EUFIC Extranet for Members

- For each EUFIC activity or project, work with the EUFIC project manager to develop and implement an appropriate communication plan.
- Accountable for and deliver EUFIC communication and dissemination commitments to EU-financed research projects, on time and within budget
- Recruit, manage and develop appropriate interns to support delivery of communication work plans
- Develop and manage contact with journalists; develop relationships, produce and disseminate press releases as required; develop EUFIC's on-line media guide and expert database for media contact
- Represent EUFIC at certain meetings, Stakeholder platforms, EU Institutions, as appropriate
- Liaison and networking with Communication Managers in other related organisations

The Profile

- University degree in a relevant field and minimum 5 years working experience in communications.
- Ideally a science background, or further qualification in science communication
- Strategic and creative thinker, with knowledge of developing, implementing and evaluating communication activities
- Excellent verbal, writing and editing skills, with English mother tongue (or full proficiency), plus another European language
- Excellent understanding of new communications media and social media/networking sites
- Enthusiastic to learn about food-related issues
- Strong team player, and willingness to work in a small, committed and dynamic team

Location: Brussels

EUFIC offers a competitive salary, and the opportunity to work in an intellectually stimulating environment.

Start Date: From April 1st

Process: For an informal discussion, please contact the Director General Dr Josephine Wills on +32 2 506 89 89.

To apply, please send to florence.boivin@eufic.org, a cv, with covering letter that describes your experience, current salary, and skills to address the specific activities listed, and what you could contribute to EUFIC going forward, before March 15th.